

Youth Activism Stations: March For Our Lives

Social Media Links:

Website: <https://marchforourlives.com/mission-story/>

Twitter: <https://twitter.com/AMarch4OurLives>

Facebook: <https://www.facebook.com/marchforourlives/>

Instagram: <https://www.instagram.com/marchforourlives/>

YouTube: https://www.youtube.com/channel/UC77-uGJRVBiXou-G6S7_4yQ



Examples for Social Media:

Website:

Volunteer 2021 Programs Info Merch Contact Our Impact

MARCH FOR OUR LIVES

VOLUNTEER WITH US DONATE NOW

WE WANT CHANGE!

#MARCHFOROURLIVES

Join the Movement

First Name

Last Name

Email*

Mobile Phone

Postal Code* ENOUGH!

Sign me up for texts

Sign me up for email updates

By providing your mobile phone number you agree to receive info and updates via automated text messages at your mobile number from or on behalf of the March For Our Lives team (including your local chapter). Consent is not a condition of purchase. Msg & data rates may apply. Txt STOP to 954-954 to opt-out.

Our Mission

To harness the power of young people across the country to fight for sensible gun violence prevention policies that save lives.



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Our Story: Not One More.

In the days after the tragedy at Marjory Stoneman Douglas High School in Parkland, Florida, we knew we had to make sure that what happened to our community never happens again.

We cannot allow one more person to be killed by senseless gun violence. We cannot allow one more person to experience the pain of losing a loved one. We cannot allow one more family to wait for a call or a text that never comes. We cannot allow the normalization of gun violence to continue. We must create a safe and compassionate nation for all of us.



3 9 7 3 3

Gun Violence Epidemic

We demand bold action to end the
Gun Violence Epidemic.

[READ THE PEACE PLAN](#)

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After the shooting on February 14, we organized the largest single day of protest against gun violence in history. Millions came together to protest our political leaders' inaction.

Inspired by the Freedom Riders of the 1960s, we toured the country on the Road To Change. **Along the way, we registered over 50,000 new voters.**

We also met with family members, community leaders, and survivors of gun violence across the country. This allowed us to expand our understanding of gun violence and how it affects each community differently. We'll never forget each story we heard and each ally we made in this fight for justice.



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We spurred a historic youth turnout in the 2018 midterm elections, with a **47% increase** over the last midterm election and **the highest percentage of youth voter turnout ever**. Voters made it clear that the status quo was no longer acceptable – a **record 46 NRA-backed candidates lost their elections that November**.

[Volunteer](#) [2021 Programs](#) [Info](#) [Merch](#) [Contact](#) [Our Impact](#)

**MARCH
FOR OUR
LIVES**



Introduction

Support Our Demands

Introduction

Here's our set of policy demands for the Biden-Harris administration to develop a national, comprehensive plan, using executive action and funding, to combat the increasing

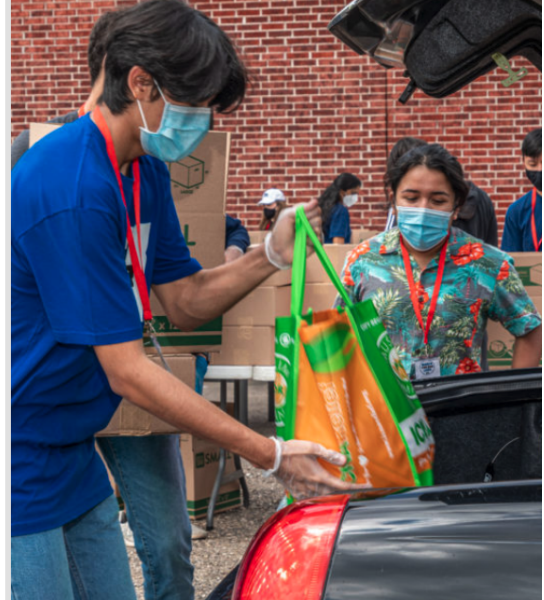
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Authentic Community Building

Aid & Alliance

March For Our Lives is on a journey to truly support and center the people and communities most impacted by gun violence. Shifting resources through mutual aid is just one way of doing that. We are launching Aid & Alliance, a resource sharing program that will distribute nearly \$500k to support anti-violence work led by BIPOC youth organizations and activists on the ground. The spirit of aid and alliance extends beyond this individual program—it is the guiding vision that will carry us forward in 2021.

[LEARN MORE](#)



Our set of policy demands for the Biden-Harris administration to develop a national, comprehensive plan, using executive action and funding, to combat the increasing prevalence of gun violence in America. In order to effectively address the national public health crisis quickly, March For Our Lives is calling on President Joe Biden to appoint a Director of Gun Violence Prevention and act on his campaign promise to dedicate approximately \$1 billion to fund evidence-based community intervention programming to tackle urban gun violence in 40 cities across the country in his first 100 days.

[LEARN MORE](#)

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Twitter Examples:



Follow

March For Our Lives ✓

@AMarch4OurLives

Let's create a safer America. Text CHANGE to 954-954 to join the movement. 📣
rts ≠ endorsements

marchforourlives.com 📅 Joined February 2018

768 Following 468.8K Followers

March For Our Lives ✓ @AMarch4OurLives · Jun 5
Happy Birthday Breonna 📍

Our fight to end gun violence must work towards a world where you would be alive today. We will continue fighting for that world.



7 115 568

March For Our Lives ✓ @AMarch4OurLives · Jun 4

On [#NationalGunViolenceAwarenessDay](#) we are reminded that gun glorification by groups like the NRA feeds into the gun violence epidemic. We can not end gun violence without destroying the forces that fuel it.

NRA ✓ @NRA · Jun 3
NEWS: May 2021 was the 17th Consecutive Month of Record-Breaking Gun Sales 🇺🇸
[Show this thread](#)

7 34 135

March For Our Lives ✓ @AMarch4OurLives · Jun 4
So how can you support? We need people power to boost our efforts!

Sign up for updates from MFOL by texting CHANGE to 954-954. You'll receive texts about actions and how you can plug in.

1 11 36

[Show this thread](#)

Youth Activism Stations: March For Our Lives



March For Our Lives ✓ @AMarch4OurLives · Jun 4

We fight for the 100 lives lost everyday. We fight for every mother, father, brother, sister, and child who has lost a loved one to gun violence.

1

8

33



[Show this thread](#)



March For Our Lives ✓ @AMarch4OurLives · Jun 4

We fight for Hadiya Pendleton, who was shot and killed in Chicago at 15 years old, and whose friends started the [#WearOrange](#) movement in her honor. You can show your support by wearing orange in her honor.

1

18

61



[Show this thread](#)



March For Our Lives ✓ @AMarch4OurLives · Jun 3

Tune in now!



1:23:48 6.5K viewers

March For Our Lives NJ @MFOLNJ

A Roundtable for Attorneys General Part 2: Iron Pipeline, Policing, and More

[pscp.tv](#)



March For Our Lives ✓ @AMarch4OurLives · Jun 2

"None of us can ever truly be safe as long as this country continues to rely on officers armed with guns and impunity, instead of investing in communities suffering most from neglect and support from predatory incarceration" @DaudxMumin @itsgregjackson



The Key To Fighting Gun Violence Is Investment In The Community, ...
If you're interested in sharing your opinion on any cultural, political or personal topic, create an [account here](#) and check out our [how-to ...](#)
[blavity.com](#)

1

11

58



Youth Activism Stations: March For Our Lives



March For Our Lives @AMarch4OurLives · Jun 2
It's too easy to generalize gun violence in numbers, forgetting the names of those we've lost and the families impacted.

[#HadiyaPendleton](#) should be turning 24 today. Her mother, Cleo, continues to fight to end gun violence in her honor. [#SayHerName](#)



2 27 111

[Show this thread](#)



March For Our Lives @AMarch4OurLives · Jun 2
this country is one sick joke.

Only in America do people need guns as an incentive to get a vaccine that will save lives.



The Hill @thehill · Jun 2
[West Virginia to give away guns as vaccine incentive hill.cm/hAB5bB1](#)



20 109 526



March For Our Lives @AMarch4OurLives · May 26

While we await details with bated breath, we know one thing for sure. These lives are more than numbers. These are people who didn't deserve to be shot.

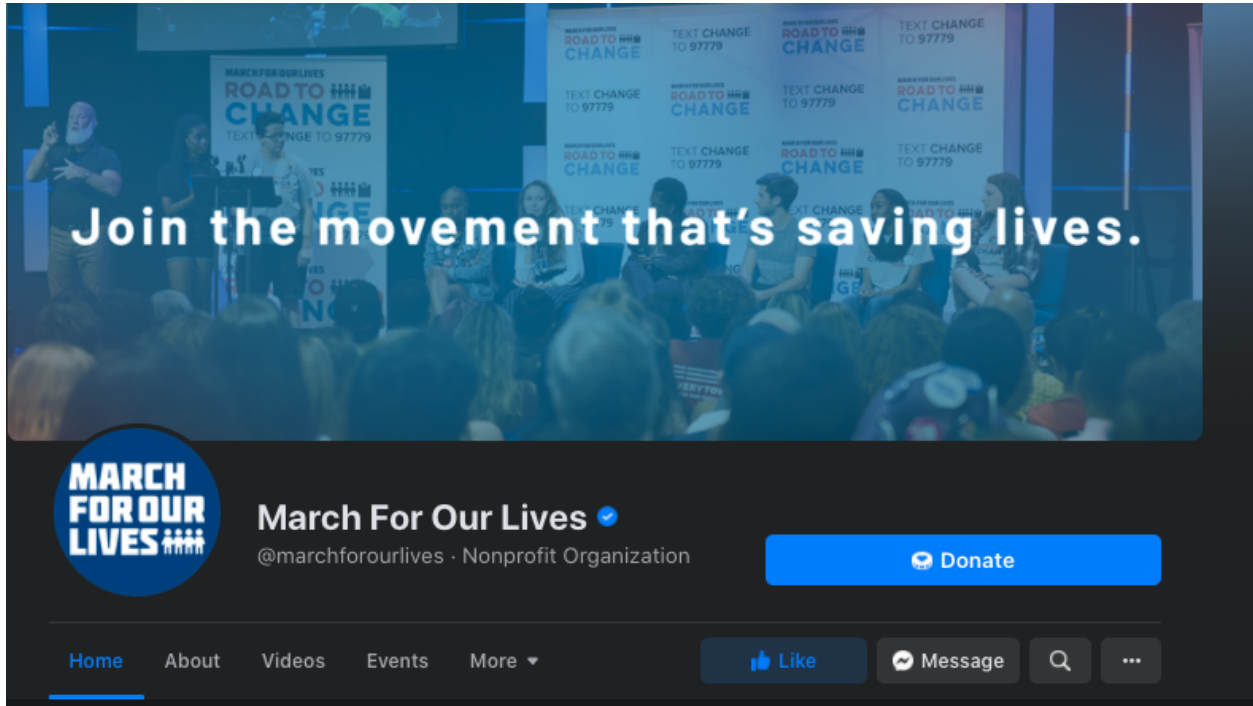


May 26, 2021 San Jose, California, shooting
There are "multiple fatalities" following a shooting at the VTA light rail yard in San Jose, California, officials said. Follow here for the latest.
[cnn.com](#)


3 50 178

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Facebook Examples:




Youth Activism Stations: March For Our Lives

 March For Our Lives is 🙏 asking for donations. May 29 at 1:55 PM · 🌐

Remember the energy on the ground when we first launched March For Our Lives in 2018?

We're grateful to the makers of Us Kids, who chronicled the moment that sparked this movement. We've come a long way and evolved as an organization since those early days. Changes in both our leadership and in our understanding of the forces we're fighting against now better reflect the diversity and needs of communities who bear the largest burdens of gun violence. But watching this film, ... [See More](#)



In just 6:20,
17 hearts stopped beating.

 March For Our Lives ✓ May 25 at 11:44 AM · 🌐

We live in the long shadow of George Floyd's murder. Our systems have failed. This nation continues to fall short of true fairness and equity. Until we dismantle the systems that allowed George Floyd's life to be taken so carelessly—the systems that allow countless Black lives to be taken so regularly—our nation will remain broken.

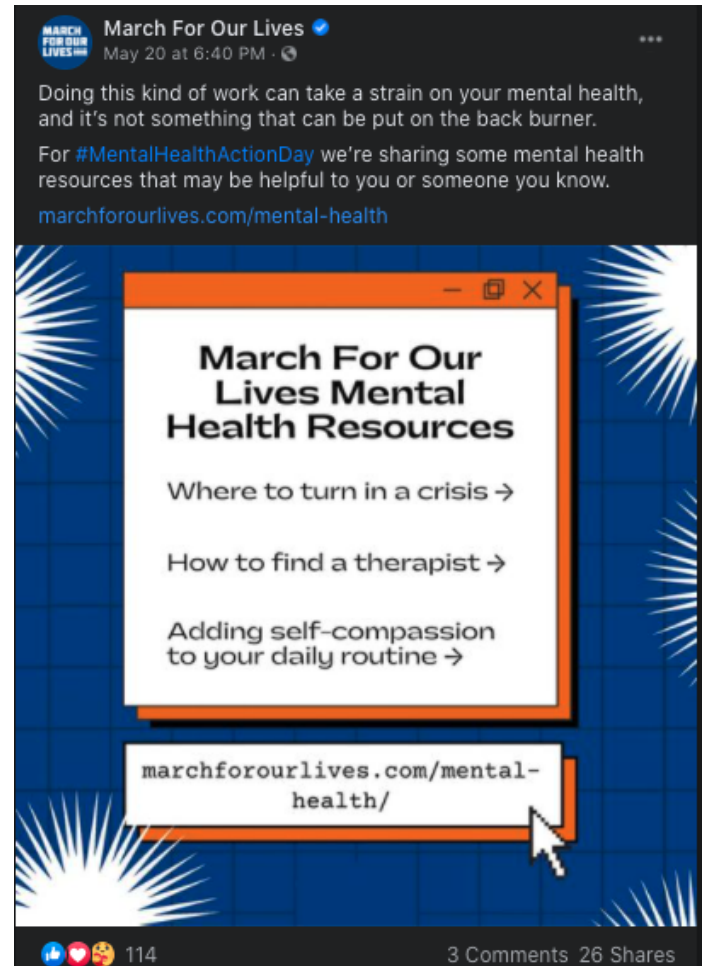
Today we remember and honor George Floyd. Tomorrow, we will do the same. For in every action we take towards a more just world, in reimagining o... [See More](#)



 585

24 Comments 50 Shares

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Instagram Examples:



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marchfourlives



Hi I'm Bella D'Alacio, a Policy Associate at MFOL! Today, the Declaration For American Democracy Coalition rallied in front of the Supreme Court to demand the Senate to stop wasting time and pass the For the People Act. We heard from community organizers, Senators, and Representatives about the importance of reforming our democracy to work for the people of this country. Not only will this bill tackle big money in politics that prevents us from passing gun violence prevention legislation, but it also gives the power back to the communities that face the highest risk of gun violence and are disenfranchised in our democracy by allowing them to hold their elected officials accountable with improved access to the voting box. The For the



3,581 views

June is Gun Violence Awareness Month

None of us can ever truly be safe as long as this country continues to rely on officers armed with guns and impunity, instead of investing in communities suffering most from neglect and support from predatory incarceration.

Read the full article + learn more:
marchfourlives.com/ig




marchfourlives



It's National Gun Violence Awareness Day and June is Gun Violence Awareness month. This month we encourage you to commit yourself to expanding your understanding of gun violence prevention. Part of gun violence prevention comes from attacking racist structures like policing, as highlighted in an op-Ed from MFOL board member @daud.mumin and @cjunctionfund advocacy director, @theactionjackson. Link in bio to read.

This month we'll be sharing quotes and resources from our team about our visions of gun violence prevention, and how in achieving our mission, the tactics we use must be multifaceted.



Liked by mtt0803 and 2,060 others

5 DAYS AGO

Add a comment...

Post

Youth Activism Stations: March For Our Lives



marchfourlives Washington, U.S.A.

COVID-19 has caused more hardships in communities than we could have ever imagined. One goal of our Aid and Alliance program is to fill in the gaps of lost resources since the pandemic.

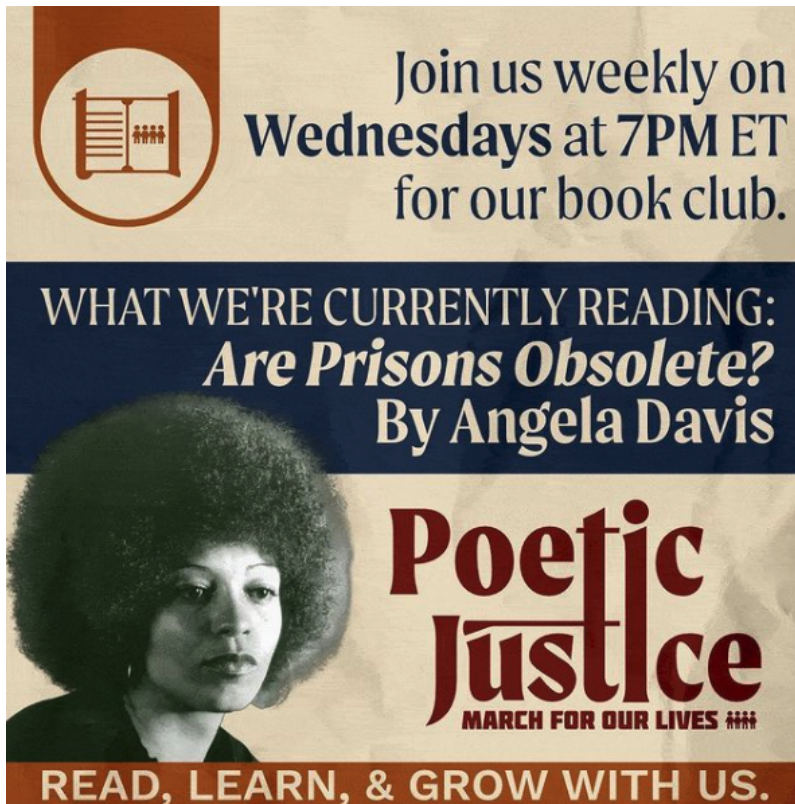
@marchfourliveswa hosted an amazing mutual aid drive this week in Seattle as a part of Aid and Alliance! They were able to give 200 bags of groceries to people in their community.

1w

marilcm1 I thought it was a big bubble bath in the back of the truck! Lol.

1w 1 like Reply

3,172 likes



Join us weekly on **Wednesdays at 7PM ET** for our book club.

WHAT WE'RE CURRENTLY READING:
Are Prisons Obsolete?
By Angela Davis

Poetic Justice
MARCH FOR OUR LIVES

READ, LEARN, & GROW WITH US.

marchfourlives

Join us for this year's first Poetic Justice meeting, TONIGHT! Swipe up in our stories to register.

5w

endiyaah literally just staring at.. this beautiful logo chile

5w 2 likes Reply

frostymax let's gooo

5w Reply

_o_jas.d_ i won't be able to come until may 19 :(is there a certain chapter y'all will be reading to by then? excited to join!!

962 likes
MAY 5

Add a comment... Post

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marchfourlives ✓ Arizona

marchfourlives ✓ Last week, @azmfol hosted an amazing mutual aid drive in Tempe. With the help of @azhugs, they were able to provide pulled pork, mac and cheese, sandwiches, and care packages to people without houses as a part of our Aid & Alliance program!

Aid & Alliance is our resource-sharing program. We're funding mutual aid projects in select cities across the country! Visit marchfourlives.com/aidalliance to learn more and if eligible, apply! We want as many BIPOC folks as possible to take advantage of this program, so please share with folks who are eligible!

9w

2,846 likes

APRIL 6

MARCH FOR OUR LIVES **March For Our Lives** @AMarch4OurLives

You probably feel numb. This shit is so normalized in this country.

This is your reminder that we collectively deserve better.

We deserve a country free of gun violence.

You, your family, your friends, deserve a country free of gun violence.

marchfourlives ✓

marchfourlives ✓ You probably feel numb. This shit is so normalized in this country.

This is your reminder that we collectively deserve better.

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You, your family, your friends, deserve a country free of gun violence.

#boulder #bouldercolorado

11w

Liked by **chrisstymetz** and 30,979 others

MARCH 22

Add a comment... Post

Youth Activism Stations: March For Our Lives

**THEY TRYNA
CENSOR THE STREETS**
FLORIDA ALL-CALL TO STOP DESANTIS' BILL

MARCH FOR OUR LIVES DREAM DEFENDERS

FEBRUARY 17TH @ 7PM
bit.ly/DDXMFOL

marchfourlives

marchfourlives Florida legislators are trying to silence protesters and organizers instead of addressing the issues that make people want to protest in the first place. HB 1 does nothing to help Florida's communities. Join @mfolflorida and @thedreamdefenders tomorrow at 7ET to fight this terrible legislation!

16w

alyssa_ackbar bestie i think u stole my caption 😂

16w 4 likes Reply

alyssa_ackbar i'll let it slide tho

16w 1 like Reply

1,172 likes
FEBRUARY 16

Add a comment... Post

Have you heard? The NRA just filed for bankruptcy in an attempt to "dump New York" and move to Texas – another pathetic move from a flailing organization that young people across the country have helped dismantle. We are going to take the NRA down for good.

MARCH FOR OUR LIVES

marchfourlives

marchfourlives BREAKING NEWS: the NRA is morally (and actually) bankrupt

20w

+

marti.otten Great activism team members

20w Reply

ayana.amann 🙏🙏🙏🙏 i like to think our 17 angels can finally rest now

19w Reply

18,621 likes
JANUARY 15

Add a comment... Post