

Youth Activism Stations: Zero Hour

Social Media Links:

Website: <http://thiszerohour.org/>

Facebook: <https://www.facebook.com/thiszerohour>

Instagram: <https://www.instagram.com/usclimatestrike/>

Documents:

Platform: <http://thiszerohour.org/files/zh-peoples-platform-web.pdf>

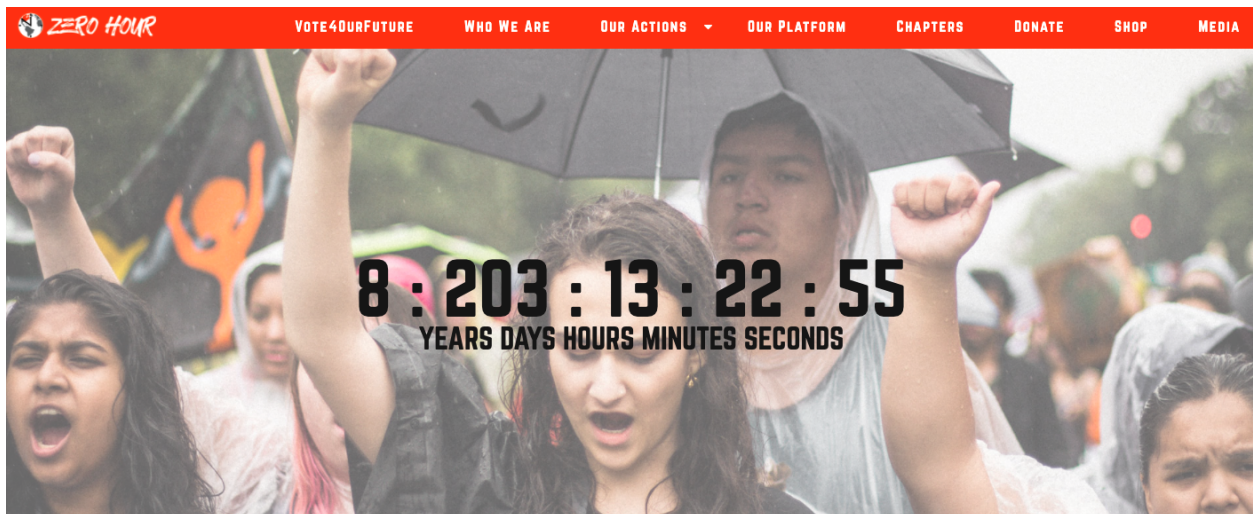
Letter to Elected Officials: <http://thiszerohour.org/files/zh-platform-politicians-web.pdf>

Guiding Principles: <http://thiszerohour.org/files/zh-guiding-principles-web.pdf>

Just Transition: http://thiszerohour.org/files/ZeroHour_JustTransition.pdf

Examples for Social Media:

Website:



W

Youth Activism Stations: Zero Hour



CURRENT ACTIONS

GETTING TO THE ROOTS OF THE GREEN NEW DEAL

This is a part of the [#Vote4OurFuture](#) joint campaign by Zero Hour and the National Children's Campaign. This will educate communities around the country and abroad about the Green New Deal. Our ambassadors will be presenting this digitally during the current COVID-19 crisis.

Sign up to be an [ambassador](#) and you could educate your community on the Green New Deal. You can email volunteer@thisiszerohour.org for any questions and information, so that you can help us make change in the U.S. and around the world.



media accounts.

Youth Activism Stations: Zero Hour

GETTING TO THE ROOTS OF CLIMATE CHANGE

Through this campaign, Zero Hour will educate communities around the country and abroad about the systems of oppression that Zero Hour names as root causes of climate change in [our platform](#), including Capitalism, Racism, Sexism, Colonialism, and how these systems intersect with the climate movement to form climate justice. This, in turn, will boost public opinion for the newly proposed Green New Deal in U.S. congress, which focuses on creating equity for marginalized communities while making a Just Transition towards a renewable economy. We will spread this message by recruiting ambassadors to give a presentation in their communities at local schools, recreation centers, or anywhere else where young people congregate. We hope that this will bring more people into the climate movement and give listeners a starting point to begin taking action on climate change.

Here's where you come in. This movement can only happen if you get involved, so you can email volunteer@thisiszerohour.org to receive the ambassador application information, so that you can help us make change in the U.S. and around the world.

Don't want to commit to presenting? No problem! We'll be posting a map of all of the presentation locations soon so that you can attend a presentation near you.

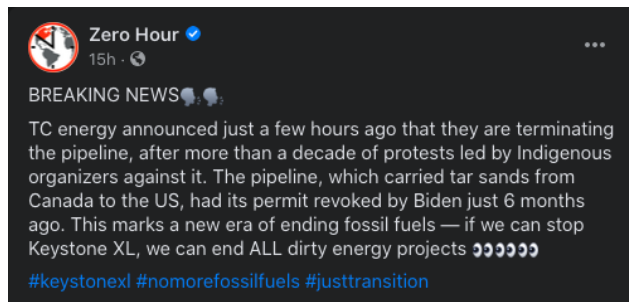
[#GetToTheRoots](#)

Youth Activism Stations: Zero Hour

Facebook Examples:



The screenshot shows the Zero Hour Facebook profile page. The cover photo features a crowd of people with the text "A YOUTH-LED CALL FOR CLIMATE ACTION" overlaid in large, white, hand-drawn letters. The profile picture is a globe with a clock face. The page includes a navigation menu on the left, a post from May 18 at 5:22 PM, and a community section showing 13,834 likes and 15,187 followers.



Zero Hour 15h · 🌐

BREAKING NEWS 📢📢

TC energy announced just a few hours ago that they are terminating the pipeline, after more than a decade of protests led by Indigenous organizers against it. The pipeline, which carried tar sands from Canada to the US, had its permit revoked by Biden just 6 months ago. This marks a new era of ending fossil fuels — if we can stop Keystone XL, we can end ALL dirty energy projects 🙌🙌🙌🙌

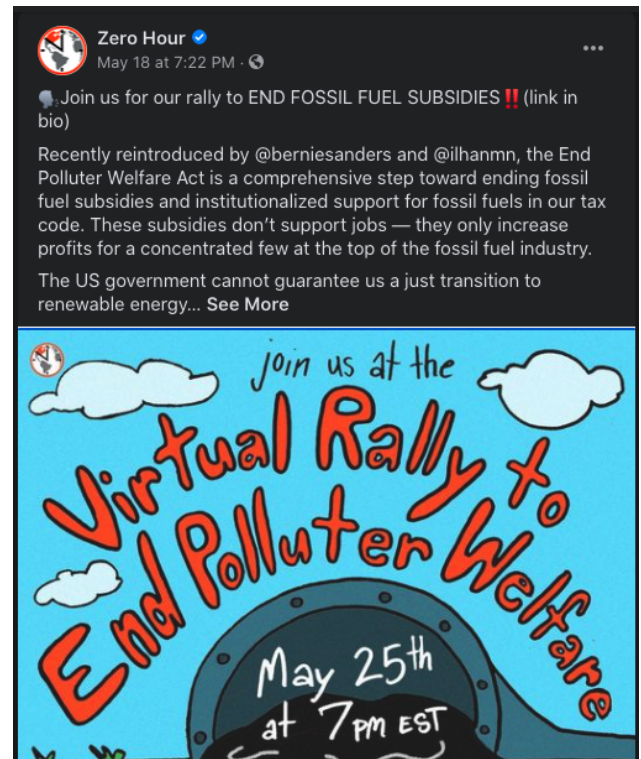
#keystonexl #nomorefossilfuels #justtransition



Zero Hour @ThisIsZeroHour

BREAKING NEWS: The Keystone XL pipeline is officially being terminated !!! 🇺🇸

This is a HUGE victory for communities and organizers across the US. @ Line 3, Line 5, Dakota Access Pipeline — you're next...





Zero Hour May 18 at 7:22 PM · 🌐

📢 Join us for our rally to END FOSSIL FUEL SUBSIDIES !!! (link in bio)

Recently reintroduced by @bernieanders and @ilhanmn, the End Polluter Welfare Act is a comprehensive step toward ending fossil fuel subsidies and institutionalized support for fossil fuels in our tax code. These subsidies don't support jobs — they only increase profits for a concentrated few at the top of the fossil fuel industry.

The US government cannot guarantee us a just transition to renewable energy... [See More](#)

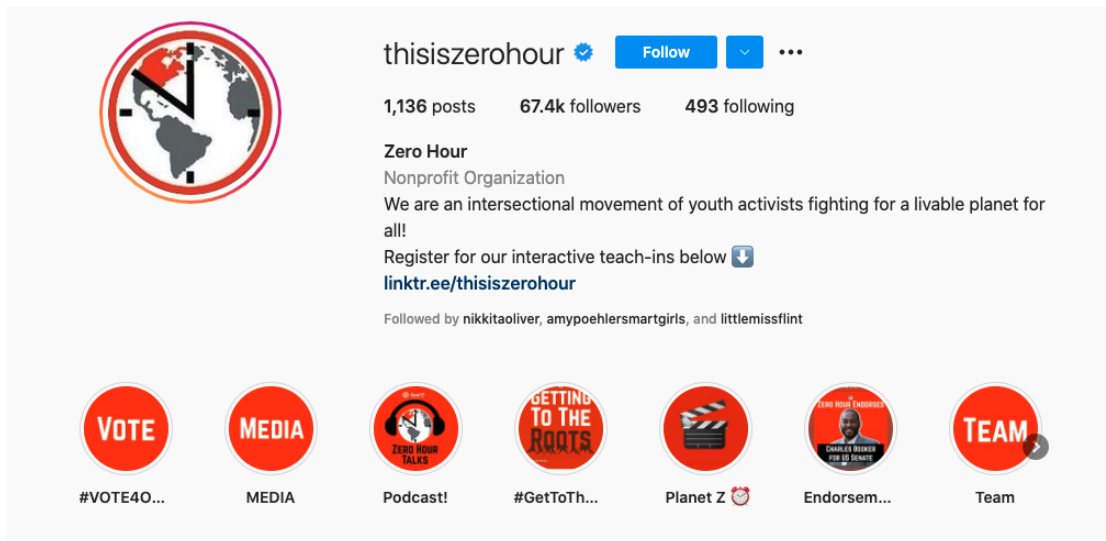


join us at the
**Virtual Rally to
End Polluter Welfare**
May 25th
at 7pm EST

Youth Activism Stations: Zero Hour



Instagram Examples:



Pictures, graphics, and text were taken from Zero Hour's website and social media accounts.

Youth Activism Stations: Zero Hour



thisiszerohour ...

thisiszerohour Today, more than 1,000 people traveled to the frontlines of Line 3 pipeline construction this weekend to challenge the ways this tar sands expansion project threatens Indigenous lifeways and the future of the climate. Enbridge is building Line 3 through Anishinaabe treaty land and the Mississippi headwaters despite multiple tribal-led lawsuits and ongoing frontlines resistance.

Please donate to support the Indigenous-led resistance. Link in bio. #StopLine3

4d

rma.meh @potus @vp @whitehouse Shut down #line3!

178 likes
4 DAYS AGO

Add a comment... Post



10 Young Climate Activists Changing the World, in Honor of International Women's Day

thisiszerohour ...

thisiszerohour #InternationalWomensDay 🌟

In celebration of International Women's Day, it is crucial to recognize the leadership of young women in the fight for climate justice — a fight that encapsulates the patriarchy too. Read about Zero Hour Partnerships Director Devishi Jha, Zero Hour Co-founder Jamie Margolin, and many other young climate activists in @greenmatters!!

Full article on our story. #thisiszerohour #internationalwomensday2021

13w

hoodarinku 🙏🙏

557 likes
MARCH 9

Add a comment... Post



Youth Activism Stations: Zero Hour



thisiszerohour

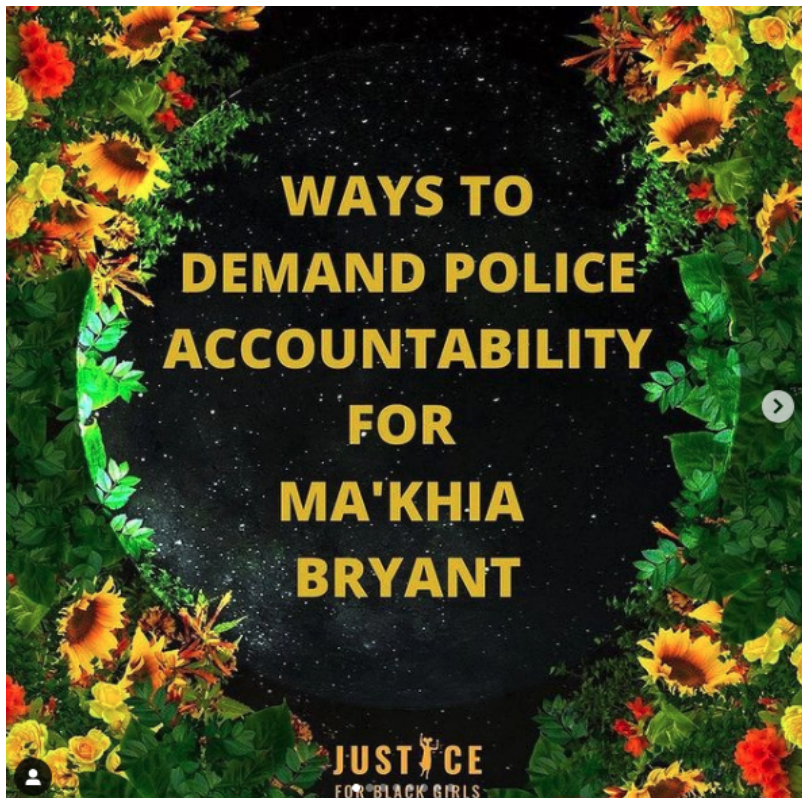
thisiszerohour **CAMPAIGN LAUNCH ALERT!!**
Hello!! We're so excited to be launching our new campaign Zero Hour 101!! 🎉🎉

-

ZH101 consists of interactive teach-ins, where you can learn more about the inner workings of climate organizing, it's a great way to get started in climate action, and we can't wait to see you

1,348 views
FEBRUARY 16

Add a comment... Post



thisiszerohour

thisiszerohour We want to be clear that Justice for Ma'Khia is not possible, justice does not exist with murder, it doesn't exist with adultified Black girlhoods. Yet, nothing will stop us from demanding police accountability for Ma'Khia, no part of her story rendered her disposable. They will not kill our babies and blame them for their deaths. We will fiercely protect this baby, she was ours.

•

Please share widely and support us in contacting the Mayor [@mayor_ginther](#) Interim Police Chief and City Council of Columbus.



Columbus, OH- see you soon.
[#makhiabryant](#) [#sayhername](#)
[#blackgirlsmatter](#) [#blacklivesmatter](#)




869 likes
APRIL 21

Add a comment... Post

Youth Activism Stations: Zero Hour






 **thisiszerohour**  ...





 **thisiszerohour**  [#ThisIsZeroHour](#) for a [#GreenNewDeal](#) 

Last week, [@aoc](#) and [@edmarkey](#) reintroduced the Green New Deal into Congress, marking a new period for climate legislation and action.

The Green New Deal...


-  Guarantees just transition away from fossil fuels
-  Invests in sustainable infrastructure
-  Advocates for environmental justice for frontline communities

For all of these reasons and more, Zero Hour is fighting for the Green New Deal, and we need you to join us!!
[Become a Getting to the Roots](#)

672 views

APRIL 26

 Add a comment... [Post](#)

Twitter:

 **Zero Hour** 
10.9K Tweets





Zero Hour 
[@ThisIsZeroHour](#)

[#ThisIsZeroHour](#) to act on climate change. We are an intersectional movement of youth activists fighting for a livable planet for all. Join us 

 Earth  linktr.ee/thisiszerohour/  Joined July 2017

1,024 Following **41.9K** Followers

Youth Activism Stations: Zero Hour



Zero Hour  @ThisIsZeroHour · 16h ...

Rep. Gohmert trying to alter the moon's orbit instead of passing the Green New Deal:



 1

 4

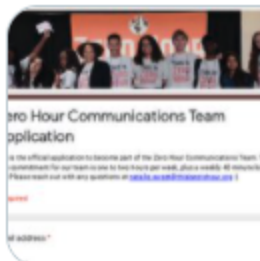
 12



Zero Hour  @ThisIsZeroHour · May 30 ...

Interested in joining a movement of youth passionate about climate justice? Do you have social media or press advocacy experience?

If you answered yes to those two questions, apply to join our communications team below !!



Zero Hour Communications Team Application

This is the official application to become part of the Zero Hour Communications Team. The time ...

[docs.google.com](#)

 1

 6

 11



[Show this thread](#)

Youth Activism Stations: Zero Hour

Zero Hour Retweeted



Sunrise Movement @sunrisemvmt · Jun 4
We've watered bills down for GOP support before. It doesn't work. @POTUS has the power here and he should act like it.

We need to secure a bold infrastructure package for people that meets our needs. No compromises, no excuses.

Marcela Mulholland @x3Marcela_ · Jun 4
Happening now: @sunrisemvmt at the White House demanding an end to bipartisan infrastructure negotiations and a big, bold infrastructure package with a Civilian Climate Corps !!!!



12 262 857

Zero Hour Retweeted



Danny Mulé @DanielGMule · May 25
Starting now with a great reminder: "Black Lives Matter. Everyday. Environmental Justice is racial justice." @ZanageeArtis introduces @RepRoKhanna who echoes this important statement, and explains why fossil fuel subsidies matter and why they need to end. #EndPolluterWelfareAct



OxfamAmerica @OxfamAmerica · May 25



It's time for our government to stop propping up the fossil fuel industry & prioritize the needs of poor & traditionally marginalized communities. We're partnering with @thisiszerohour for a virtual rally to fight for the #EndPolluterWelfareAct! Join us...

2 8 13



Zero Hour @ThisIsZeroHour · May 29
THIS IS BIG! Kichwa pple's lawsuit over #Ecuador's biggest oil spill in a decade is headed to the highest court @CorteConstEcu!!

It's time to end oil industry impunity in the Amazon. Sign the letter to ensure judges hear our global call for justice:



Oil Spill Lawsuit Appeal
Submit this letter to support Kichwa communities' appeal for justice
amazonfrontlines.org

7 16



Zero Hour @ThisIsZeroHour · May 1
Shoutout to @LN4S for their work in promoting a just transition for workers and communities hurt by the effects of climate change. Please support organizations like theirs that take an intersectional approach to organizing!

1 2 4

Show this thread



Zero Hour @ThisIsZeroHour · May 1
You can't effectively mobilize for climate without also organizing against state suppression (like police brutality) & capitalist exploitation of labor. All these issues- white supremacy, imperialism, and capitalism- go hand in hand with environmental degradation.

1 1

Show this thread



Zero Hour @ThisIsZeroHour · May 1
This event fueled hysteria against immigrants, labor leaders, and leftists in the U.S. It also pointed to police brutality's key role in suppressing labor rights. It's had a lasting impact on the U.S. labor movement.

1 1